



United Nations
Educational, Scientific and
Cultural Organization

**New Zealand National
Commission for UNESCO**

Te Komihana Matua o Aotearoa mo UNESCO



ANNUAL REVIEW 2013

“Te whakatairanga i te maungārongo me te tika ā-tāngata ki Aotearoa, ki te Moana nui ā Kiwa hoki – mā te mātauranga, mā ngā pūtaiao, mā te ahurea me te whakawhitihwhiti whakaaro kore here”

“Promoting peace and social justice in NZ and the Pacific through education, the sciences, culture, and the free exchange of ideas”



From left to right: Professor Arohia Durie, Dr Bob Frame, Ms Trish Carter, Mr Ian McKinnon, Mr Jason Pemberton, Dr Diane Mara, Professor Derek Lardelli.

37TH UNESCO GENERAL CONFERENCE

Small Island Developing States gained a high profile at the 37th UNESCO General Conference, which took place at the UNESCO Headquarters in Paris in November 2013.

New Zealand's delegation was led by Susannah Gordon, Permanent Delegate to UNESCO in Paris, and included a number of key government officials including two members of our team here at the New Zealand National Commission of UNESCO – the Secretary General of the National Commission, Elizabeth Rose who was deputy Head of Delegation and Special Advisor on Education and Youth, Vicki Soanes.

Speaking in the Plenary Debate Susannah Gordon reaffirmed New Zealand's commitment to UNESCO, whose mandate remains as relevant as ever, and congratulated the Director General on her support of budgetary management at a time of financial crisis and for accelerating the process of reform of the organisation.

She also spoke of the importance that New Zealand attaches to UNESCO's contribution to preparations for the 3rd United Nations Conference on Small Island Developing States which takes place in Apia in September 2014.

2014 has been designated the UN International Year for Small Island Developing States (SIDs), and SIDs generally enjoyed a strong profile at the General Conference.

The Conference approved UNESCO's Medium Term Strategy for the coming eight years (2014-2021) and the programme and budget for 2014-2017.

An expenditure plan with a reduction of \$146 million in the \$653 million budget originally proposed for the coming biennium was adopted to take into account the withdrawal of contributions from the United States and Israel in the wake of Palestine's admission to UNESCO.

Conference highlights included the re-election of Ms Irina Bokova for a second four year term as Director General, a strong call for UNESCO to advocate for an education goal for the post-2015 international development agenda, the launch of the 3rd World Social Science Report published by UNESCO in co-operation with the Organisation for Economic Cooperation and Development (OECD) and International Social Science Council (ISSC) – the theme of which is Changing Global Environments, and the declaration of 2015 as the International Year of Light – an initiative that New Zealand sponsored and which was subsequently adopted by the United Nations General Assembly.

WELCOME TO THE NEW CHAIR AND NATIONAL COMMISSIONERS

In November 2013 the New Zealand National Commission for UNESCO was reconstituted with the appointment by the Minister of Education of a new Chair and five new specialist commissioners.

The new Chair is Mr Ian McKinnon, CNZM, QSO, JP. Mr McKinnon, the former Deputy Mayor of Wellington, has over four decades of experience in the education sector and served on various government committees on education. He was Chair of the Correspondence School and Chair of the Wellington College of Education. He is currently serving his fifth year as Chancellor of the Victoria University Council. In the 2013 Queens' Birthday honours he was appointed a Companion of the New Zealand Order of Merit (CNZM) for services to education and the community.

Communication and Information Specialist Trish Carter, was the founding editor and bureau chief for Al Jazeera English in the Asia-Pacific region. She has held senior news and current affairs management positions in New Zealand broadcasting media over a career spanning 25 years.

Culture Specialist, Professor Derek Lardelli, is an Arts Foundation laureate and Principal lecturer at Toi Houkura, School of Contemporary Maori Arts and Design, based at the Gisborne campus of EIT. Derek was awarded an Officer of the New Zealand Order of Merit (ONZM). He is of Ngati Porou and Rongowhakaata descent.

Education Specialist, retired Professor Lady Arohia Durie of Ngati Porou, Rongowhakaata and Ngai Tahu descent, was a Professor of Maori at Massey University.

Education and Social Sciences Specialist, Dr Diane Mara, MNZM, is Associate Dean Pasifika in the Faculty of Education at Auckland University. Of Tahitian descent she is a previous President of PACIFICA.

Natural Science Specialist, Dr Bob Frame, is Principal Scientist in Governance and Policy, and has significant experience in the development sector, mostly in Asia and China, and the Indian sub-continent.

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WELCOME TO OUR FIRST YOUTH REFERENCE GROUP

In 2013 we created our first Youth Reference Group.

The group is made up of 12 young people from all over New Zealand, who will provide their perspective on our work to promote peace and social justice in New Zealand and the Pacific.

The group supports our Special Advisor Youth role, which we established in 2012 to ensure the voice of New Zealand youth reached across all areas of our work. The Special Advisor Youth role is a one-year term, which for this first year was held by Elizabeth Chan, who sits as a non-voting member of our Board of Commissioners. The Youth Reference Group will now provide on-going support that role, by helping to bring together the diverse views of New Zealand youth.

We are excited by the breadth of expertise within this group which draws experience from areas such as gender studies, environment issues, health, indigeneity, ethnicity issues, disaster relief, media and communications, development, and youth engagement.

Each member is also active in his and her own community and beyond. Their collective ideas and skills are already proving to be a vital resource for us.

Young people are critical stakeholders in all aspects of our work here in New Zealand, and a key priority group for UNESCO globally. The energy of our young people, their motivation and vision are essential assets for positive social change.



New Zealand National Commission for UNESCO's Youth Reference Group.

LAUNCH OF WORLD SOCIAL SCIENCE REPORT

The third World Social Science Report was launched during the 2013 General Conference.

The report has insights from over 150 authors from throughout the world on global environmental changes and society's response to those changes.

Global environmental changes, including climate change, are intricately linked to other social, political and economic crises from poverty and inequality, to social discontent.

The report was co-published by UNESCO and the Organisation for Economic Co-operation and Development (OECD), and prepared by the International Social Science Council (ISSC).

The report advocates for the integration of research in a range of disciplines in environmental change research, a methodology that is often known as sustainability science.

The report is available in print and on line from the OECD library at www.oecd-library.org.

REALISE THE DREAM

In 2013 we again sponsored a Scholarship Award in Genesis Energy's Realise the Dream to reflect our strong commitment to promoting science education in New Zealand, and UNESCO's global commitment to attracting and retaining young people in science education, and supporting young researchers.

Realise the Dream is a prestigious national event organised by the Royal Society of New Zealand that rewards 20 high school students for undertaking a piece of excellent science research or engineering.

The New Zealand National Commission for UNESCO Scholarship Award was won by 17 year-old Melanie Jones.

Melanie, who lives in the Bay of Islands, noticed that coastal erosion had become a problem. She founded the Long Beach Coast Care Group that has planted over a thousand Spinifex (a native dune binder that prevents coastal erosion) over the last three years.

Melanie noticed that Spinifex is under threat from the introduced kikuyu grass which grows vigorously and smothers Spinifex. Melanie was able to identify that kikuyu has a destabilising effect on the dune and needed to be controlled.

After rigorous and repeated trials, Melanie developed a simple and unique solution to control the kikuyu. She found that spraying the plant with 10% and 15% solutions of salt water, made by adding salt to sea water, was highly effective in the control of the kikuyu without affecting the native Spinifex.

Other groups in Northland are also trialling Melanie's solution for controlling kikuyu.



Melanie Jones with New Zealand National Commission for UNESCO Secretary General, Elizabeth Rose.

CYCLES OF CHANGE A FIRST FOR NEW ZEALAND

In June, we were proud to co-host with UNESCO's Climate Frontlines programme, an international experts meeting 'Te hurihuri o te Ao: Cycles of Change'.

Cycles of Change was the first event of its kind to be held in New Zealand, bringing together a group of 38 indigenous and scientific knowledge holders to discuss how indigenous knowledge can inform policies and scientific perspectives on climate change.

Traditional environmental knowledge – such as seasonal and astronomical calendars – is built up through generations. It provides layers of observations on local shifts in the environment relevant to climate change issues today.

Many communities, particularly in the Pacific, are already facing the first impacts of climate change. Their voices have remained largely on the sidelines of climate change debates. UNESCO wants to change that and provide opportunities for local and indigenous knowledge holders to have a voice in future policy-making.

Participants shared their knowledge and experience to highlight the contribution community-level observations and traditional knowledge can make in the design of tools to adapt to climate change at both national and global levels.

An on-going network has now been formed among participants to further collaborate and share best practice on this topic, and a publication is also planned.



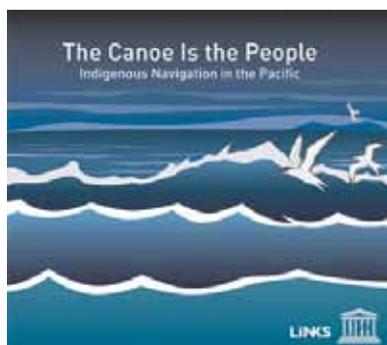
Tokelau elders.

THE CANOE IS THE PEOPLE

Several years ago we were involved in the development of an education resource for Pacific youth: 'Canoe is the People: Indigenous Navigation in the Pacific' – an interactive CD-ROM, in Te Reo and English, which honours and explores the knowledge and skills of traditional Pacific navigation.

During December, UNESCO and the Cook Islands Ministry of Education developed a workshop for educators and curriculum experts to provide training in the use of the finalised version of the resource pack, allow for its uptake in the region, and support participants to leave with planned units of work that fit their countries' curriculum using the Canoe is the People resource.

The New Zealand National Commission for UNESCO supported the participation of Riki Minhinnick from Te Runanga Nui o Nga Kura Kaupapa Maori o Aotearoa, Hine Anderson from Nga Kura-a-Iwi and Helene Peyroux from the Ministry of Education.



NEW ZEALAND REPRESENTED AT GLOBAL YOUTH FORUM

Genevieve Ng from Christchurch, who is a member of our Youth Reference Group, represented New Zealand at the 8th UNESCO Youth Forum in Paris in October.

Genevieve was joined by around 500 other young people from all over the world where they exchanged views, shared experiences, reflected together and, above all, worked to identify common issues and find solutions.

The Youth Forum is an integral part of UNESCO's General Conference and the theme for 2013 was "Youth and Social Inclusion: Civic Engagement, Dialogue and Skills Development".

Some of the highlights included Genevieve taking the stage to put forward New Zealand's point of view in front of fellow delegates, non-government and government officials in a plenary debate on the Forum's strategic recommendations; and working on a Regional Action Plan to put forward to the other youth delegates who needed to vote for three projects in each of the five world regions to receive UNESCO accreditation.

"As delegates of the 8th UNESCO Youth Forum, we now have a set of Recommendations, to be presented at the General Conference and to be considered when UNESCO considers its post-2015 agenda," says Genevieve.

"I am incredibly fortunate and thankful to be part of the Youth Forum. For years to come, I will cherish meeting young people full of bright ideas and with such varied life experiences. I have never been prouder to call myself a Kiwi, so appreciative of the chance to make our distinct voice heard on a global platform. Finally, I applaud UNESCO for recognising that young people can and should be integrated into decision-making. With guidance from our previous generations, young people will be ingenious leaders in developing our world."

Genevieve's blog posts that cover the full three days of the Forum are posted on the National Commission's Youth Voice Blog at unesconz.wordpress.com.

UNESCO ARTS EDUCATION WEEK

UNESCO Arts Education Week was celebrated for the first time in New Zealand during May.

We joined forces with the Auckland Philharmonia Orchestra (APO) to present 'Connecting in Action', a week-long festival of events to celebrate the power of music in bringing people together.

The centrepiece of Connecting in Action was 'Organ Spectacular', a concert featuring six new compositions by six leading New Zealand composers and starring the cream of local organists. The works were commissioned by the APO and the Auckland Town Hall Organ Trust.

Wellington-based Hamish McKeich, one of New Zealand's most esteemed conductors, was also involved in other Connecting in Action activities. He led the 'Orchestra for Discovery', a concert aimed at high school students, and faced questions from music students in one of the APO's popular lunchtime 'Ask the Conductor' sessions. One of the students was invited to shadow McKeich for the week as he prepared for Organ Spectacular and Discovery.

Connecting in Action also included a free APO Young Achievers recital; 'Tunes 4 Toddlers' – where preschoolers were introduced to instruments of the orchestra; and 'Meet the Composer', in which APO composer-in-residence Jack Body gave feedback on young composers' works-in-progress during an exclusive half-hour tutorial.

"Arts education is a key to training generations capable of reinventing the world that they have inherited. It supports the vitality of cultural identities by emphasizing their links with other cultures, thus contributing to the construction of a shared heritage. It helps to form tolerant and dynamic citizens for our globalizing world"

Irina Bokova, Director General, UNESCO



Brian Pauling (National Commission), Whakaarahia Koroheke, Whero Te Rangi Bailey, Te Akau Wharehoka, Maata Wharehoka, Stuart Devenie (Narrator), Len Robinson, Stephen Matthews (Composer).



Actors/Narrators – Te Kohe Tuhaka and Stuart Devenie

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Chair of the National Commission, Ian McKinnon paid tribute to the contribution made by the previous Chair, Neil Walter and members of the National Commission: Edna Tait, Andrew Matthews, Paul Smith, Brian Pauling, and Professor David Thorns. In particular he noted the Commission's involvement in activities throughout New Zealand and the Pacific and the review of the National Commission's operations.

60th Anniversary of UNESCO Associated Schools Network
2013 marked the 60th Anniversary of UNESCO's Associated Schools Network – the world's largest network of schools and one of UNESCO's most fruitful and sustained initiatives.

Starting with 33 schools in 15 Member States in 1953, the Network comprises today more than 9,700 educational institutions in 180 countries, all committed to fostering critical thinking, learning through dialogue, mutual respect and solidarity.

New Zealand has an active Associated Schools Network with 16 members and a coordinator, who act as 'navigators for peace' and agents for positive change – they serve as laboratories of ideas on innovative approaches for quality education for all.

The members of our Network translate the four pillars of Education for the 21st century (learning to know, learning to do, learning to be, and learning to live together) into good practices of quality education.

Over the course of 2013, the New Zealand Network was re-energised with a workshop of teachers and students to unpack the meaning of UNESCO and discuss the Declaration of Human Rights.

Even the youngest learners were supported in this to google, discuss and examine who they are in relation to these principles. They identified and celebrated what they already do and moved forward to shape plans for the future.

Now, every school in the New Zealand UNESCO Associated Schools Network has a plan specific to their special character and their students' priorities.

A key global activity in the 60th Anniversary celebrations was the International Forum held in Korea.

The New Zealand delegation at the Forum – New Zealand National Commission for UNESCO's Senior Advisor Vicki Soanes, New Zealand National ASPnet Coordinator Deli Connell, and ASPnet members Libby Giles from Auckland Girls' Grammar School and Jess Bond of Selwyn House School Christchurch – joined with ASPnet representatives from the 180 ASPnet Member States.

At the Forum, participants assessed the ASPnet's key achievements over the past decade on the school, national, regional and international levels. They also discussed emerging challenges and defined recommendations for a new Network Draft Strategy 2014-2021.

FREEDOM OF SPEECH

We again supported events on 3 May – the globally observed Media Freedom Day.

A leading Australian journalism law professor and freedom of the press advocate gave New Zealand's inaugural UNESCO World Press Freedom Day lecture at AUT. Professor Mark Pearson, professor of journalism and social media at Griffith University near Brisbane, spoke on the theme 'Press freedom, social media and the citizen'.

The 2013 international theme for the UNESCO World Press Freedom Day was 'Safe to speak: Securing freedom of expression in all media'.

"This broadens the debate," said Professor Pearson, who publishes a high profile blog on media law and free media issues, Journlaw.com.

"It opens the way for an exploration of the libertarian origins of press freedom and the advent of social media and citizen journalism at a time when we are looking for new models of media responsibility and ethics – beyond a social responsibility model – some of which embrace cultural and religious notions of truth and story-telling."

A half-hour documentary, Media Freedom in the Pacific, also screened and speakers included Professor Judy McGregor, head of AUT's School of Social Sciences, and Tim McBride on behalf of the New Zealand National Commission of UNESCO's communications sub-commission.



Professor Mark Pearson, Susan Isaacs (UNESCO Communications Programme Advisor), Elizabeth Rose (UNESCO Secretary-General), David Robie (Pacific Media Centre).

New Zealand ratification of the Convention on Property during Armed Conflict

In October, the Minister for the Arts Culture and Heritage, Hon Chris Finlayson, formally deposited at UNESCO's headquarters in Paris, New Zealand's treaty documents to join the Protocols to the 1954 Hague Convention on the Protection of Culture in the event of Armed Conflict.

The Convention's Trust Fund provides help for countries to develop training materials and signage so that key sites can be protected during a conflict. New Zealand announced a donation of \$10,000 to this fund. New Zealand has also developed training materials so military personnel on peacekeeping missions know their responsibilities.

"Protecting cultural heritage during armed conflict helps create the conditions for peace," Mr Finlayson said.

"The treaty was established in the aftermath of the massive destruction of culture and heritage during the Second World War, but it's as relevant now as it was then."



Owls in Schools

During 2013, we worked in partnership with the Office of the Privacy Commissioner, NetSafe, and New Zealand teachers, to develop an online resource to help teachers teach internet privacy issues to primary and intermediate school students.

The resource – named OWLS – consists of a series of 24 modules on different aspects of managing personal information online. There are four main themes to the modules:

Own your information – take control

Wait before you upload

Lock your information

Safety first

UNESCO is keen to see more tools like these created that support the development of digital citizenship, particularly among young people who are the leading users of the latest technology. As UNESCO identified in a report it prepared together with the Institute for Information Technologies in Education just over a year ago, there is an emerging group in society; the 'digital natives'. Digital natives understand the value of digital technology, and they can practise it in a spontaneous way. However, the abilities and competences of digital natives do not mean that they all are specialists, inventors, designers or developers.

Resources such as OWLS will help to balance the opportunities and positive values that come with being a digital native, and further, to our wider communities, allowing us all to join in the conversation about internet safety.

"Digital development affects our way of life and even our way of thinking. This development is not only a technological, industrial, or commercial turning point: it is an anthropological turning point that has repercussions on human life, I would even say on the human spirit. This essentially human dimension is UNESCO's focus."

Irina Bokova, Director General, UNESCO

UN INTERNATIONAL HOLOCAUST REMEMBRANCE DAY

We supported two commemoration events in Wellington and Auckland for the United Nations International Holocaust Remembrance Day on 27 January.

A New Zealand-produced artistic educational project 'Shadows of Shoah' was launched by the Prime Minister in Auckland. Dr Edna Tait, speaking for the New Zealand National Commission for UNESCO, reminded participants of the importance of forward-looking education to learn from the Holocaust.

Members of the interfaith, diplomatic and wider communities also gathered to place a stone on the Holocaust Memorial in the Jewish section of the cemetery at Makara Cemetery, Wellington.

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New Zealand National Commission for UNESCO Chair Mr Ian McKinnon laying a stone at the Holocaust memorial at Makara cemetery with Carol Ratnam, daughter of Holocaust survivors.
Photography by Woolf

MEMORY OF THE WORLD

The Sir Edmund Hillary Archive, the original score and lyrics of 'God Defend New Zealand' and the personal and literary papers of Charles Brasch took their place in 2013 on the UNESCO Memory of the World New Zealand register of documentary heritage.

The Memory of the World New Zealand Trust Chair Dianne Macaskill said, "the Memory of the World Trust is truly delighted to welcome these three inscriptions of such distinguished documentary heritage items onto the register. All three greatly contribute to the story of our nation's heritage and are significant to the identity of New Zealanders today.

"The Sir Edmund Hillary Archive tells the story of this famous New Zealander through his personal papers and other documents. Our National Anthem is sung at important events both at home and overseas; and Charles Brasch is highly regarded for his role in the development of our literary and arts culture. These items of documentary heritage are excellent sources of research for historians, researchers, educators and many others in the wider community."

UNESCO recognition draws attention to the significance of documentary heritage and the institutions that are their custodians. Inscription on the register raises awareness of the custodian's institutions and helps ensure the inscribed items are protected, preserves and accessible.

UNESCO launched the Memory of the World Programme in 1992 and sits alongside UNESCO's better-known World Heritage List and Register of Intangible Cultural Heritage. The Memory of the World register is the Programme's flagship and promotes the nation's heritage stories to the wider community. The New Zealand Programme was established in 2010.

www.unescomow.org.nz.

The National Commission

Chair:	Mr Ian McKinnon
Communication:	Ms Trish Carter
Culture:	Professor Derek Lardelli
Education:	Professor Arohia Durie
Natural Sciences:	Dr Bob Frame
Social Sciences:	Dr Diane Mara
Special Advisor	
Youth:	Mr Jason Pemberton

UNESCO offices and links

UNESCO Headquarters in Paris –
www.unesco.org

UNESCO Apia –
www.unesco.org/new/en/apia

UNESCO Bangkok – www.unescobkk.org

New Zealand Ministry of Education –
www.minedu.govt.nz

UNESCO Memory of the World, New Zealand – www.unescomow.org.nz

UNESCO World Heritage, New Zealand –
www.doc.govt.nz

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