

TE MAHERE RAUTAKI A
TE KŌMIHANA MATUA O
AOTEAROA MŌ UNESCO

NEW ZEALAND NATIONAL
COMMISSION FOR UNESCO

STRATEGIC PLAN 2018-2021



United Nations
Educational, Scientific and
Cultural Organization

New Zealand National
Commission for UNESCO

Te Kōmihana Matua o Aotearoa mō UNESCO

Te Pae Tawhiti | Vision

**Toitū te māramatanga,
Toitū te ora,
Toitū te whenua**

Te Pae Tata | Mission

**Ko te tūhono i a Aotearoa ki UNESCO me te ao whānui,
mā te whakatītina me te whakawhitiwhiti i
ngā puna whakaaro o tēnā, o tēnā.
Ko te hāpai i te mātauranga me ngā pūkenga e pai
ake ai te ao anamata mō te katoa.**

**Connecting Aotearoa-New Zealand to UNESCO and the
world by the fostering and sharing of ideas; and
Contributing to building the knowledge and capabilities
needed to ensure a better future for all.**

Te Mana Whakahaere | Mandate

**The National Commission ensures the permanent presence
of UNESCO in New Zealand. As a country founded on the
Treaty of Waitangi and as a foundation member of UNESCO
the Commission represents and promotes New Zealand's
interests while contributing to the development of
UNESCO strategic priorities and programmes. The National
Commission contributes to the building of peace, equitable
and sustainable development, and intercultural dialogue,
paying particular attention to the needs and interests of the
Asia and Pacific region.**

NGĀ WHAKAMĀRAMA ME TE HOROPAKI AO WHĀNUI

BACKGROUND AND INTERNATIONAL CONTEXT

The United Nations Educational, Scientific and Cultural Organization (UNESCO) is the specialised agency of the United Nations system with responsibility for promoting co-operative action amongst Member States in the areas of education, the natural and social sciences, culture and communication and information.

UNESCO's five core functions, carried out in its designated fields of competence (education, the natural and social sciences, culture and communication and information) are:

- » serving as a laboratory of ideas and generating innovative proposals and policy advice in its fields of competence
- » developing and reinforcing the global agenda in its fields of competence through policy analysis, monitoring and benchmarking
- » setting norms and standards in its fields of competence and supporting and monitoring their implementation
- » strengthening international and regional cooperation in its fields of competence, and fostering alliances, intellectual cooperation, knowledge-sharing and operational partnerships
- » providing advice for policy development and implementation, and developing institutional and human capacities.

Across these functions, UNESCO has adopted an 8 year Medium Term Strategy for the period 2014-21 (37C/4). This identifies two overarching objectives, two global priorities and nine strategic programmes¹.

Together, these objectives provide a framework for UNESCO's international programme for the four years to 2017 (37C/5) and for the National Commission's work during this period. The programme and budget for 2018-2021 (39C/5) will be adopted by the General Conference in November 2017.

Like other agencies of the United Nations system, UNESCO is vested with responsibilities in pursuit of internationally agreed development goals. The successors to the Millennium Development Goals, the Sustainable Development Goals, are a particular focus of UNESCO, which helped to frame the Education 2030 agenda which is encapsulated in SDG 4, Education. The Incheon Declaration, adopted at the World Education Forum in Korea in May 2015, entrusted UNESCO to lead and coordinate Education 2030 through guidance and technical support within the overall SDG agenda.

UNESCO is the UN focal point for the:

- » Education 2030 Agenda
- » International Decade for the Rapprochement of Cultures
- » Advancement of Science

UNESCO observes a range of International Days, Years and Decades related to its fields of competence.

The New Zealand National Commission for UNESCO (hereafter referred to as the "National Commission") is the "face" of UNESCO in New Zealand. The National Commission links its twelve Associate Members with UNESCO, connecting New Zealand government priorities with UNESCO's planning process and programmes.

¹ Refer Appendix 1: Overview of UNESCO's Medium-term Strategy 2014-2021

NGĀ ARONGA RAUTAKI MĀTĀMUA A TE KŌMIHANA MATUA

NATIONAL COMMISSION STRATEGIC PRIORITIES

1. Providing a catalyst for New Zealanders to engage in life-long learning and to be innovative and responsible global citizens
2. Protecting and celebrating New Zealand's taonga past, present and future by connecting our unique indigenous culture, natural heritage and communities with national and international communities
3. Nurturing and connecting diverse forms of knowledge based on scientific evidence, traditional knowledge and intercultural dialogue to enhance decision making and foster mutual understanding
4. Promoting access to information and knowledge that contributes to building respect for justice, law, human rights and fundamental freedoms
5. Furthering and enhancing the scope of UNESCO's work by strengthening relationships and engaging with UNESCO at the national, regional and international level through its work programme and by collaboration with stakeholders

KEY ACTIONS

The following four areas of action underpin the delivery of the 2017-2021 strategic priorities.

1. Engaging New Zealanders with the ideas and work of UNESCO and the New Zealand National Commission
2. Supporting activities that align with the National Commission's strategic priorities
3. Strengthening relationships within Aotearoa/ New Zealand
4. Contributing to the international community

1. Ko te whakatenatena i a Ngāi Aotearoa kia whai wāhi atu ki te ako taumano, kia tū hoki hei kiri auaha, hei kiri haepapa o roto i te ao whānui
2. Ko te tiaki, ko te whakanui i ngā taonga o onamata, o nāiane, o anamata o Aotearoa, mā te tūhono i tō tātou ahurea taketake, tō tātou taiao māori, me ō tātou hapori, ki ngā hapori ā-motu, ā-tāwāhi anō hoki
3. Ko te poipoi, ko te tūhonohono i ngā peka mātauranga matatini e takea mai ana i te taunakitanga pūtaiao, i te mātauranga o uki, me te whakawhitinga kōrero ā-ahurea, e pai ake ai te whakatātū take, hei whakatītina hoki i te aro taupuhipuhi
4. Ko te whakatairanga i te whai wāhitanga atu ki ngā mōhiotanga me te mātauranga, e hāpaitia ai te haepapa, te ture, ngā mōtika me te mana tūāpapa o te tangata
5. Ko te kōkiri, ko te whakapiki i te korahi o ngā mahi a UNESCO, mā te whakapakari i ngā piringa, mā te mahi tahi me UNESCO i ngā kaupapa ā-rohe, ā-motu, a te ao whānui hoki, mā roto i tana hōtaka mahi, me te mahi anō i te taha o te hunga e whai pānga ana

NGĀ TINO MAHI

1. Ko te kukume i a Ngāi Aotearoa kia aro mai ki ngā whakaaro me ngā mahi a UNESCO me Te Kōmihana Matua o Aotearoa
2. Ko te tautoko i ngā mahi e rite ana ki ngā aronga rautaki mātāmua a Te Kōmihana Matua
3. Ko te whakapakari i ngā piringa o roto o Aotearoa
4. Ko te hāpai i te hapori ao whānui

ACTION 1: ENGAGING NEW ZEALANDERS WITH THE IDEAS AND WORK OF UNESCO AND THE NEW ZEALAND NATIONAL COMMISSION

The National Commission will foster and share ideas and contribute to building knowledge, while seeking to raise awareness of UNESCO's mandate and the National Commission's activities.

The focus will be:

- » sustaining active engagement of the UNESCO Youth Leaders Aotearoa, supporting their programme of work and drawing on their expertise to enhance the work of National Commission
- » enabling the sharing and building of knowledge through providing opportunities for New Zealanders to participate in significant UNESCO-related programmes and activities
- » implementing a comprehensive communications strategy designed to promote UNESCO and the National Commission's key messages and work programmes.

ACTION 2: SUPPORTING ACTIVITIES THAT ALIGN WITH THE NATIONAL COMMISSION'S STRATEGIC PRIORITIES

The National Commission will undertake activities that support its national strategic priorities. Particular attention will be given to innovative ideas and approaches and projects that have the potential to inform policy and practice in our areas of responsibility. The activities supported each year will include a number of collaborative funding activities in areas of agreed significance to the Commission.

The focus will be:

- » consolidating our Geopark and Global Citizenship Education programmes of work
- » supporting UNESCO-related activities such as Memory of the World and other selected UNESCO programmes
- » scoping and implementing new areas of work including: the contribution of indigenous knowledge in shaping a sustainable future; the importance of oceans to the wellbeing of people and the planet; and media literacy
- » seeking co-funding opportunities with partners whose interests align with the National Commission and taking opportunities to work collaboratively with organisations whose mandate and values align with the Commission.

ACTION 3: STRENGTHENING RELATIONSHIPS WITHIN AOTEAROA/NEW ZEALAND

The National Commission engages with a range of stakeholders – organisations or individuals who engage with UNESCO or have formal interests in UNESCO matters – including its Associate Members, Co-operating Agencies, Iwi-Māori, academia, Civil Society and the private sector.

The focus will be:

- » purposeful dialogue and engagement with associate members and other key stakeholders, which may lead to collaboration as appropriate
- » to enhance the engagement of young people in the work of the National Commission
- » developing engagement and communication plans for each area of work, enabling the participation and contributions of relevant stakeholders.

ACTION 4: CONTRIBUTING TO THE INTERNATIONAL COMMUNITY

The National Commission will continue to manage New Zealand's relationship with the international organisation in co-operation with New Zealand's Permanent Delegate to UNESCO based at the New Zealand Embassy in Paris.

The focus will be:

- » collaborating with the National Commissions in the Pacific sub-region, in areas of agreed importance to the Pacific
- » engaging with other National Commissions, directly or through participation in Interregional meetings and regional and sub-regional events
- » contributing to building a strong national network of UNESCO related programmes such as Creative Cities and UNESCO chairs
- » working with the New Zealand Permanent Delegate to UNESCO to establish New Zealand's priorities for its engagement with UNESCO; using this understanding to frame our approach to the 40th General Conference in November 2019.

HEI TIROHANGA WHĀNUI KI TE RAUTAKI

OVERVIEW OF STRATEGY

VISION

Toitū te māramatanga, Toitū te ora, Toitū te whenua

MISSION

Connecting Aotearoa-New Zealand to UNESCO and the world by the fostering and sharing of ideas; and
Contributing to building the knowledge and capabilities needed to ensure a better future for all.

FIVE STRATEGIC PRIORITIES

Providing a catalyst for New Zealanders to engage in life-long learning and to be innovative and responsible global citizens

Protecting and celebrating New Zealand's taonga past, present and future by connecting our unique indigenous culture, natural heritage and communities with national and international communities

Nurturing and connecting diverse forms of knowledge based on scientific evidence, traditional knowledge and intercultural dialogue to enhance decision making and foster mutual understanding

Promoting access to information and knowledge that contributes to building respect for justice, law, human rights and fundamental freedoms

Furthering and enhancing the scope of UNESCO's work by strengthening relationships, engaging with UNESCO at the national, regional and international level through its work programme and collaboration with stakeholders

FIVE SECTORAL FOCUS GROUPS

Education

Culture

Comms & Information

Natural Sciences

Social & Human Sciences

KEY ACTIONS

1. Engaging New Zealanders with the ideas and work of UNESCO and the New Zealand National Commission
2. Supporting activities that align with the National Commission's strategic priorities
3. Strengthening relationships within Aotearoa/New Zealand
4. Contributing to the international community



TE HANGANGA O TE KŌMIHANA MATUA MŌ UNESCO **STRUCTURE OF THE NATIONAL COMMISSION FOR UNESCO**

The National Commission's Constitution states that the National Commission consists of a Chair and five specialist Commissioners, one in each area of UNESCO's mandate (Education, Natural Science, Social and Human Sciences, Culture and Communication and Information).

A Special Advisor (Youth) is appointed by the Chair of the National Commission to sit on the National Commission without voting rights.

TE RANGAPŪ WHAKAHAERE O TE KŌMIHANA MATUA MŌ UNESCO **SECRETARIAT OF THE NATIONAL COMMISSION FOR UNESCO**

The National Commission is supported by a Secretariat within the International Engagement Team of the International Division of the Ministry of Education.

The Secretary General leads the work of the Secretariat, with two Advisors available to support the National Commission's work programme.

In addition to strategic leadership, management support and some administrative support is provided by the Ministry's International Division, connecting the National Commission with New Zealand education policy leaders, policy priorities and the strategic intentions of the Ministry.

NGĀ RAWA AHUMONI **FINANCIAL RESOURCES**

The Ministry of Education, subject to appropriation, provides funding through Vote: Education to meet the costs of:

- » New Zealand's annual subscription to UNESCO
- » The National Commission's programme activities
- » The National Commission's operating costs including its participation in UNESCO's biennial General Conference and other UNESCO meetings. (Article 7 of the Constitution).

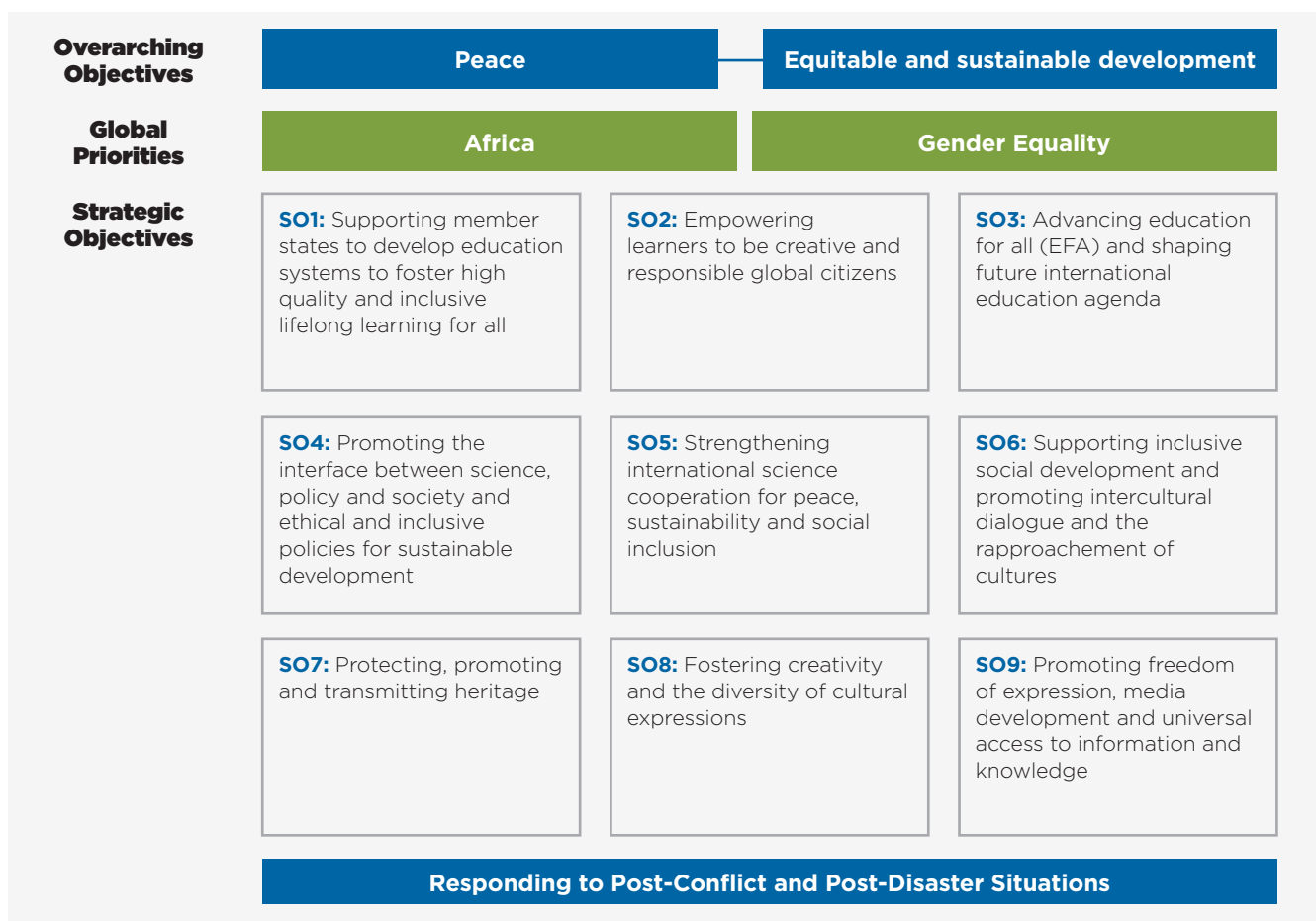
HEI TIROHANGA WHĀNUI KI TE RAUTAKI PAE WAENGA A UNESCO

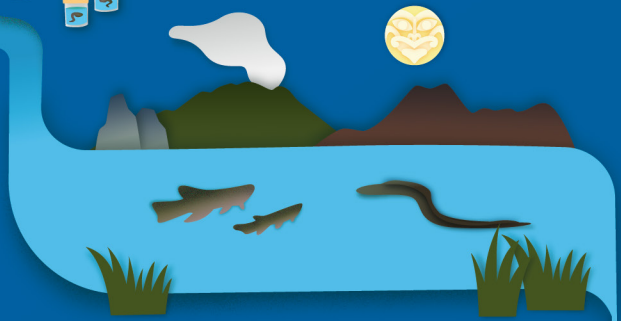
OVERVIEW OF UNESCO'S MEDIUM-TERM STRATEGY

Medium Term Strategy 2014-2021 (37 C/4)

Mission Statement

“As a specialised agency of the United Nations, UNESCO - pursuant to its Constitution - contributes to the building of peace, the eradication of poverty, and sustainable development and intercultural dialogue through education, the sciences, culture, communication and information”





CONTACT US

New Zealand National Commission for UNESCO

c/- New Zealand Ministry of Education

PO Box 1666

Wellington

New Zealand

Tel: +64 4 463 8600

Fax: +64 4 463 8828

Email: UNESCO.NZ@education.govt.nz

www.unesco.org.nz

www.facebook.com/UNESCONZ



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